

Competitor insights allowing your fund to stay one step ahead

SuperRatings SMART



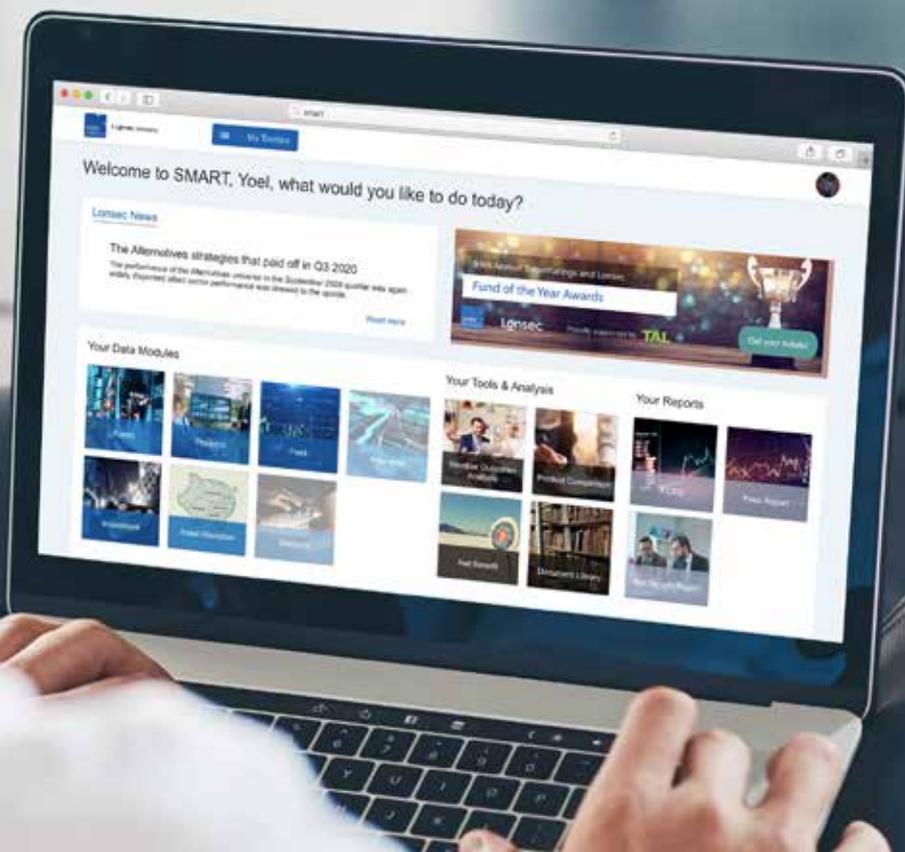
**SUPER
RATINGS**

Your portal to the world of SuperRatings research

The Superannuation Market Analysis and Research Tool (SMART) is your gateway to market-leading data and research, allowing you to understand, analyse and monitor the changing superannuation landscape.

You can use SMART to search for and filter information, track your competitors, and assess your fund across key benchmarks. It's the perfect solution to ensure you have the complete data picture at your fingertips along with actionable insights and intelligence.

Knowing the strengths of your fund is one thing but knowing how your fund compares to peers is what gives you a real competitive advantage.



What's new for SMART?

We've made some important changes to SMART to enable you to get even more out of our data.

A new look and feel: Contemporary and intuitive UI that lets you can find what you need quickly.

More ways to access our data: SMART's new API gateway gives you more options to access our data and research, including via your own platform.

New comparison tools to help you stay ahead of the market:



Compare member outcomes across MySuper, Member Choice and Pension products and meet your SPS 515 requirements.



Access our Product Research Reports, including fund ratings and research.



Take your research and benchmarking to the investment option level with our Investment Option Research Reports.



Monitor competitors and key metrics in new and meaningful ways with search and sample set functionality.



Search and analyse data over defined time periods with a rich set of time series data.



Some things haven't changed

The new SMART lets you go further, but you still have access to all the features and functionality of the previous SMART.

SMART is underpinned by the breadth, depth and timeliness of our data, including our proprietary Net Benefit modelling. You can still rely on our team of experts to ensure the quality and reliability of the data. As soon as we have reviewed and validated a fund's disclosures, it is available in SMART for you to access.

SMART is a must-have solution for your fund

- Access the latest data-rich research and analysis across the superannuation market.
- Quickly and assess your fund's strengths across key metrics and against your competitors.
- Identify opportunities to grow by creating more value for your members.
- Save time and money by giving your people the tools and data to make accurate and informed decisions.
- Take a holistic member outcomes approach and get the data you need to communicate the true value of your fund to members.

SMART helps you make sense of a volatile market landscape, allowing you to thrive through a time of unprecedented change.

Want to find out more?

For more information on SuperRatings® SMART, get in touch with us on:

1300 826 395 or **info@superratings.com.au**

SuperRatings.com.au

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